

# *Securing Critical IoT Infrastructure*



# All Enterprises have an IoT Problem

## Volume

### IOT Represent

Over 50% of endpoints

Unmanaged, shadow assets

New devices joining each day

A growing attack surface

## Variety

### IOT Assets are

Non-standard devices

Diverse – OS, firmware, apps

Often shipped with vulnerabilities

Impossible to control patching –  
risk exposure

## Risks

### Growing Risk Exposure

Unpatched, unmanaged, yet connected

Useful life is longer than it's cyber life

Growing risks and vulnerabilities

Weakest links in enterprise network

IT workflows may not work anymore

# Critical Infrastructure Owner Goals



## Visibility

Inventory Tracking  
Monitoring



## Service Continuity

Operational Efficiency  
Safety



## Maintenance

Asset Maintenance  
Cyber Maintenance - patching

# Cybersecurity Challenges



**Lack security expertise  
in the team**



**Outside the jurisdiction of  
security experts**



**Traditional security  
tools do not work**

# What's Unique about Critical Infrastructure?

## Purpose-built Systems

Business necessity that introduces risk



Convergence of Digital  
and Physical Domains



Severe Impact of a  
Security Breach



Useful Life is Longer  
than the Cyber Life



# IoT Security Needs a New Solution

## Today's IT Environment

Homogeneous Infrastructure



2016

### Malware Behavior

*Malware portable across homogeneous platforms*

Malware Signatures  
Attack Behaviors  
Payload Analysis

< The common thread >



Future

### IoT Personality

*Similar device behaviors across various deployments*

Machine Learning driven context and behavior recognition  
to detect zero-day threats

## Future IoT Environment

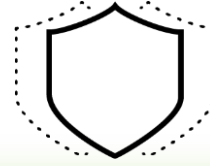
- Diverse and heterogeneous
- Specific-purpose hardware
- Unique malware for each device
- Reactive approach not effective

# IoT Security Capabilities



## Device Discovery & Identification

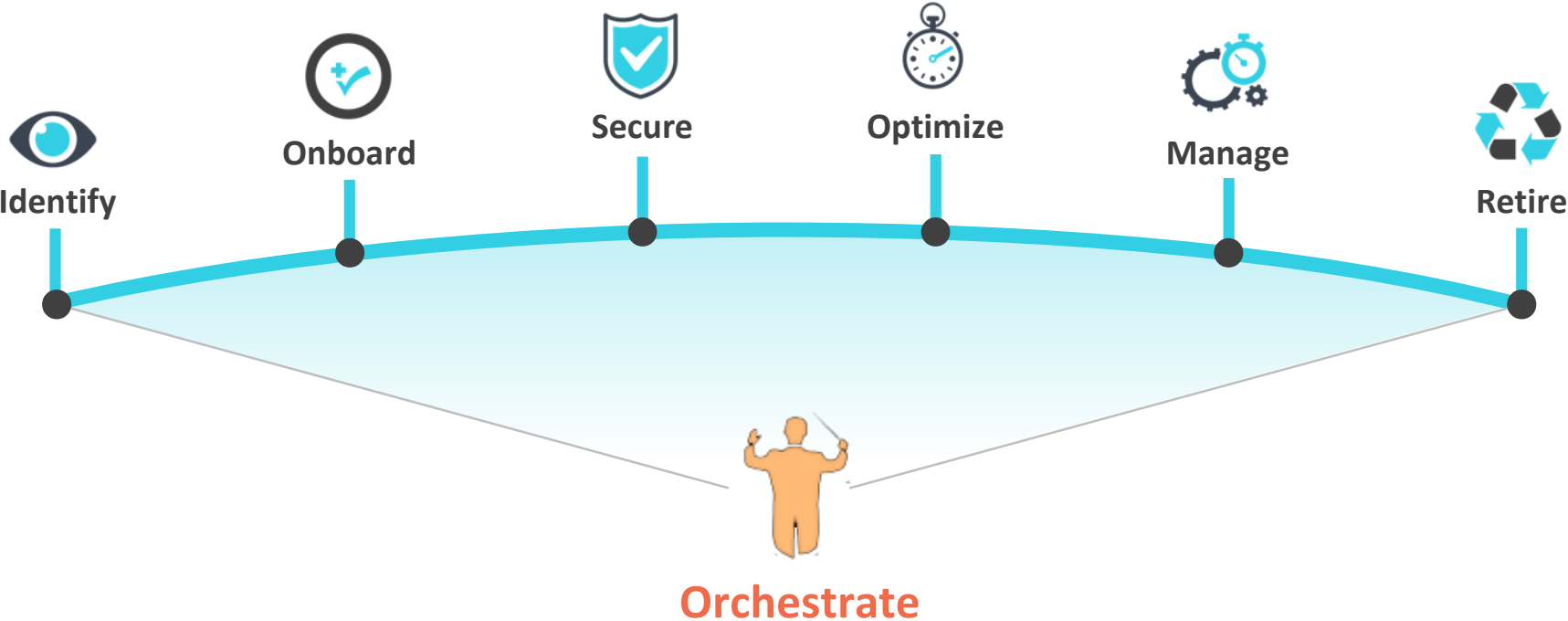
- Dynamic device inventory
- Automated device provisioning and authorization



## Risk Detection & Prevention

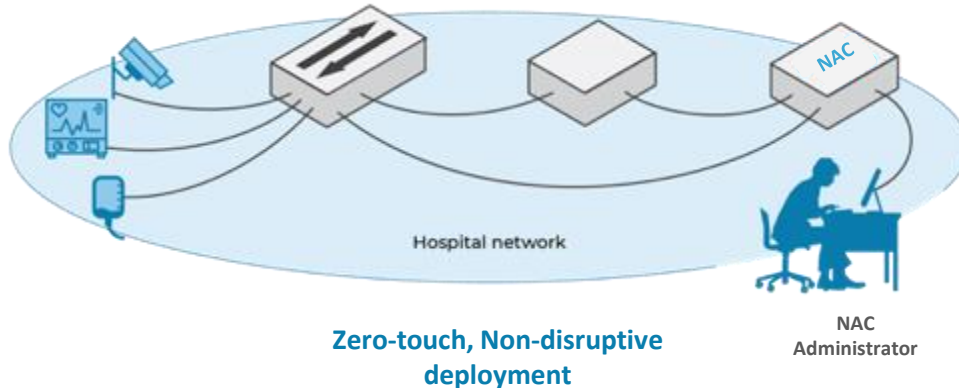
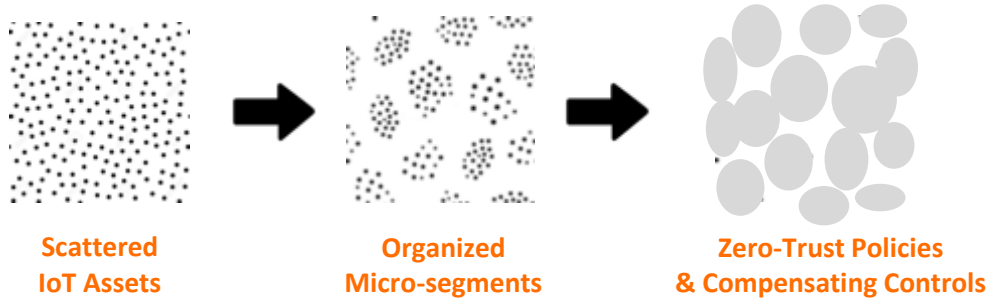
- AI driven behavioral analytics
- Least privilege with Zero-trust policies
- Vulnerabilities, recalls, security advisories

# Orchestration of IoT Assets





# Orchestration of IoT Assets



## *IoT orchestration*

### asset discovery & tracking

- identify, classify and inventory IoT assets
- enrich asset records with contextual data
- relay IoT context to NAC

### micro-segmentation

- define 'security groups' in NAC using IoT context
- network admission policies based on IoT 'security groups'
- organize assets dynamically in context-aware micro-segments

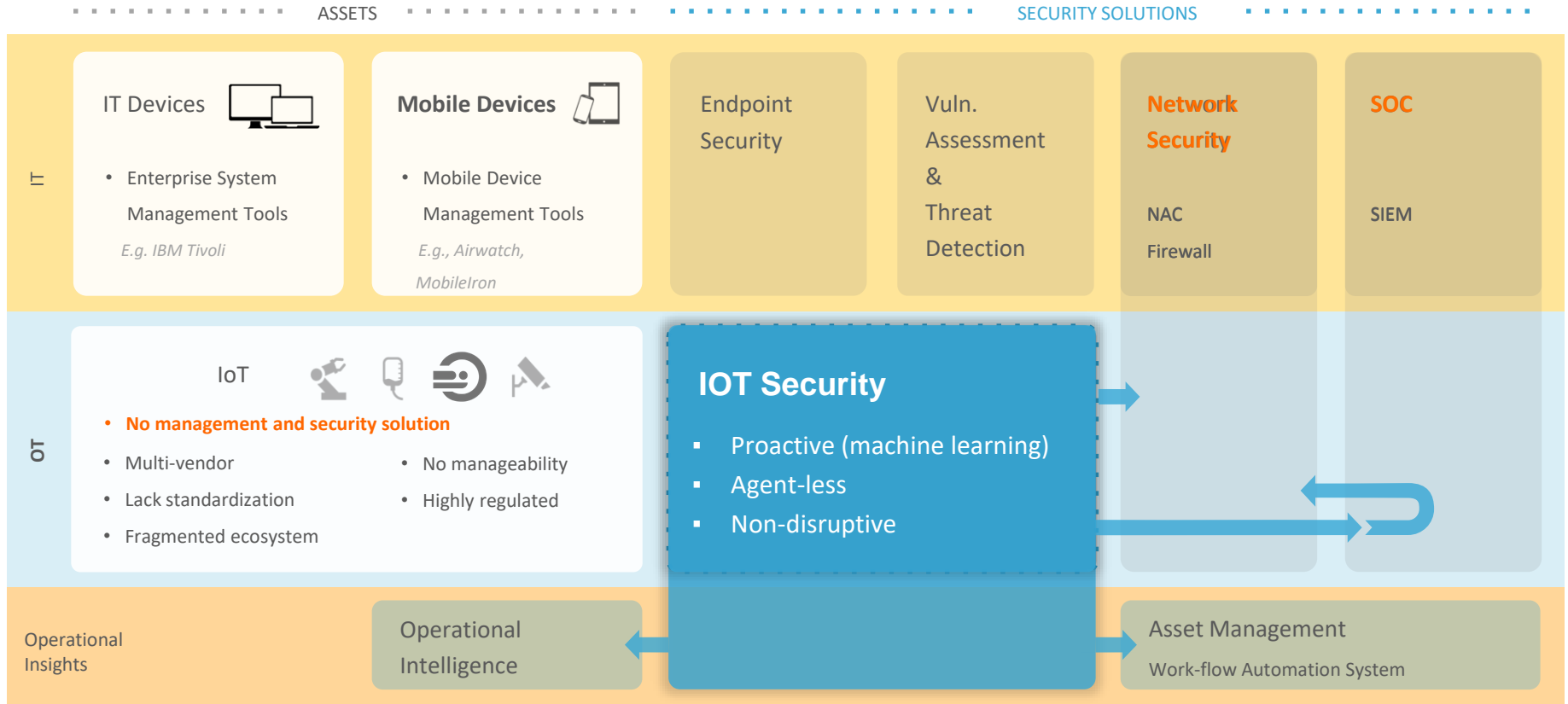
### policy definition

- learn normal device behaviors
- apply principles of least privilege to IoT assets
- generate ACLs to only allow trusted behaviors

### security enforcement

- detect deviations from expected baseline
- surgically block malicious connections
- isolate and quarantine the device

# IoT Security Positioning



# The IoT Maturity Model



**IoT Security is a journey**

Take baby steps in the right direction!

# Thank You!

 in action...

**1,100+**

Deployments



**11.2 M+**

IoT Devices



**850M+**

IoT Events/Day



**2.5 PB+**  
IoT Data/Day





Enabling the Internet of *Trusted* Things

Contact us: [info@zingbox.com](mailto:info@zingbox.com)